



How It Works: AUTOPILOT

Autopilot - au•to•pi•lot-a cognitive state in which you act without self-awareness; "she went about her chores on automatic pilot";

I'm sure you have seen numerous ads that say "buy my program, plug it in and watch the money roll in". Sounds great in theory, but as many marketers can tell you it simply does not work that way.

The concept of "autopilot" is simply to set it and forgot in the simplest of terms. In the internet marketing world we refer to it as a product or program that continues to provide productivity in the form of an ever larger growing list or continuous sales with out manually marketing the product on a regular bases.

Over the years spent marketing, I still to this day, have programs long ago plugged into campaigns, that continue to generate sales to this day.

As example of this is an affiliate program.

Not all affiliate programs make for auto pilot material, so I will show you some of the guide lines you might use to decide for yourself.

I generally look at the program for what it offers the interested party.

A good example would be a resell right membership, software, or graphics membership sites. The reason for these is they are always updating to keep up with the changing market place.

Next, I look for commission schedules. Any one offering 10 or 20 % to advertise does not get my vote. A good site will be giving you 40 to 70% of your advertising efforts.

Do they provide affiliate tools, such as banners, prewritten emails and text ads, and do they pay out every month.

Once you have found the what, the how is easy.

Simply place the prewritten emails into your auto responder campaigns and forget about, and add an occasional text signature to an additional campaign email.

That's it, and it works!

Here is a sample of one type of letter I have used for years to literally generate thousands of dollars in auto pilot income:

*****sample*****

SUBJECT LINES:

Here's my secret software resource...

I Know You Have Been Needing This Free Resource...

EMAIL:

Hi Customers Name,

It's me again, here with a little something I stumbled across and just had to share with you.

In a hurry? Check it out here
=> <http://bit.ly/aG7hv3>

Do you get tired of signing up to all those list in an effort to get your hands on quality marketing products? If you're like me I belong to far to many list and still find most of the downloads to be old or a waste of time for my marketing needs.

Great news! I just found a place that is free to join and has current product ready to download with out signing up to every list in town. There is even an ecover creator!

Go check it out and grab yourself some top notch marketing materials to improve your sells and sign up rates.

Check it out here:

=> <http://bit.ly/aG7hv3>

To your success,
Your Name

P.S. They even have a referral program. So go make some really good money!

One criteria I use in looking for this type of residual income is if they have a free access to their membership, this way even those not wishing to upgrade benefit from the suggestion.

Till next time...

*Have a fantastic day
David Railey*

Resources For Auto Pilot Programs

For software, scripts, graphics and more...

[Software Simple](#)

For resell rights products...

[ProIMSolutions](#)